

## Western Dining Etiquette & Table Manners

### Program Introduction

For anyone who has ever attended a formal western meal, the panic, insecurity or anxiety that sets in when a 5-course dinner commences can strike fear into the heart of even the most successful people. Which fork is used first? Where is the correct place for the serviette? How should one butter the bread correctly? Where is the cutlery placed at the end of each course? And the questions go on and on... Instead of being convincing, having a good conversation and exchanging useful information for business, the dining experience ends in cramped insecurity with a successful follow-up being drastically compromised.

Whether as a host or guest, fine western dining etiquette practices and good table manners are essential in certain environments. By learning, understanding and practicing what to do participants improve their confidence and table manners in international dining situations and thereby regain their focus for the main things: entertainment, enjoyment and the building of bridges towards the other guests at the table.

### Content

Being a good host/guest
Reading a western menu
Formal dining
Buffet
Seating arrangements
Table settings
Cutlery usage
Glassware
Eating and table manners
Basic wine appreciation

### Program Results

Demonstration of internationally accepted western dining etiquette and table manners
Use correct food handling/eating techniques
Participants can entertain international guests in a western restaurant
Raised awareness for different dining habits
Communication with greater confidence, and small talk about 'safe' topics
Increased confidence when eating in western dining settings

### Who will benefit from this program?

Absolutely anyone, from any culture, at any stage in their career that ever entertains or is invited to western dining events or restaurants. This module gives participants the fundamental western dining knowledge they need to dine with confidence and polished table manners. Participants that enjoy hands-on training with benefit from the real-life practice using western cutlery and glassware.

### Program length

This intensive half-day workshop gives participants both the knowledge needed as well as the opportunity to practice in a real-life situation. By incorporating a 4-course western meal into the workshop, participants have a safe, confidence-building environment in which to practice and demonstrate their fine table manners.

### Testimonial

*"Thanks Joanna. I am very appreciate all your effort to make me more professional and civilized. It has surely become my fortune for the business in the future."*

Shanghai, 2007



### Moments of truth\*

Before a dining appointment
Being a good guest abroad
Being a good host in a Western restaurant
Using a relaxed situation to talk business – choosing the right moment
Management of international business partners
Company representation abroad
Networking events

\* Situations and events in business in which specific knowledge and skills will make the difference between success or failure.